

West Winch Housing Access Road Statement of Community Involvement – Appendix A Document Reference: ncc/1.03.01

West Winch Housing Access Road

Statement of Community Involvement – Appendix A

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Contents



1 Introduction

1.1.1 This document includes the consultation materials used throughout the public consultation which was held between 14 November 2022 and 8 January 2023. This document includes the consultation brochure, the consultation questionnaire which was open to the public between 14 November 2022 and 8 January 2023 images of the virtual consultation room which was open between 14 November 2022 and 8 January 2023, letters sent to local residents and promotional social media posts. Some users may not be able to access all technical details of this document. If you require this document in a more accessible format please contact westwinchhar@norfolk.gov.uk.

CONSULTATION BROCHURE

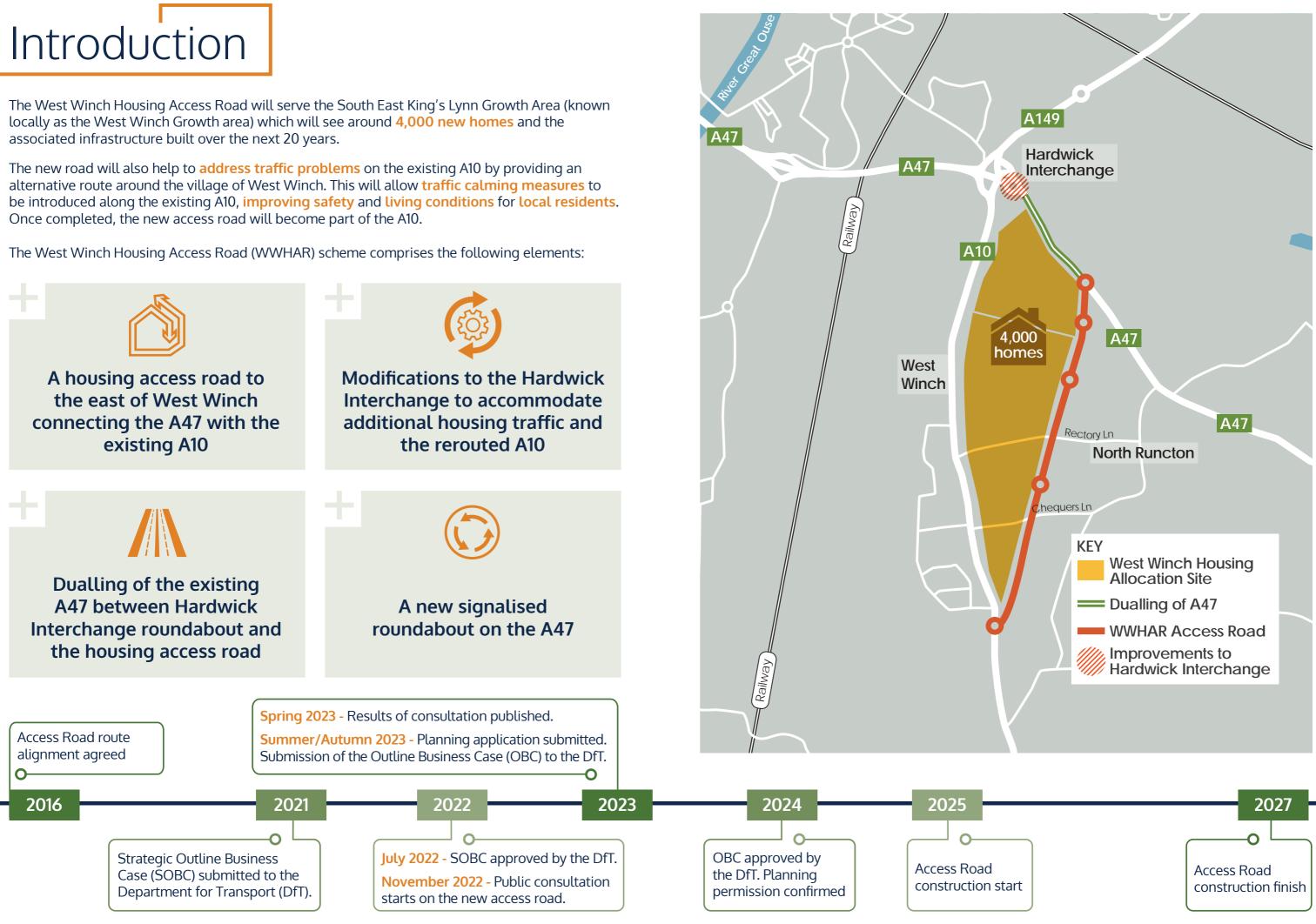


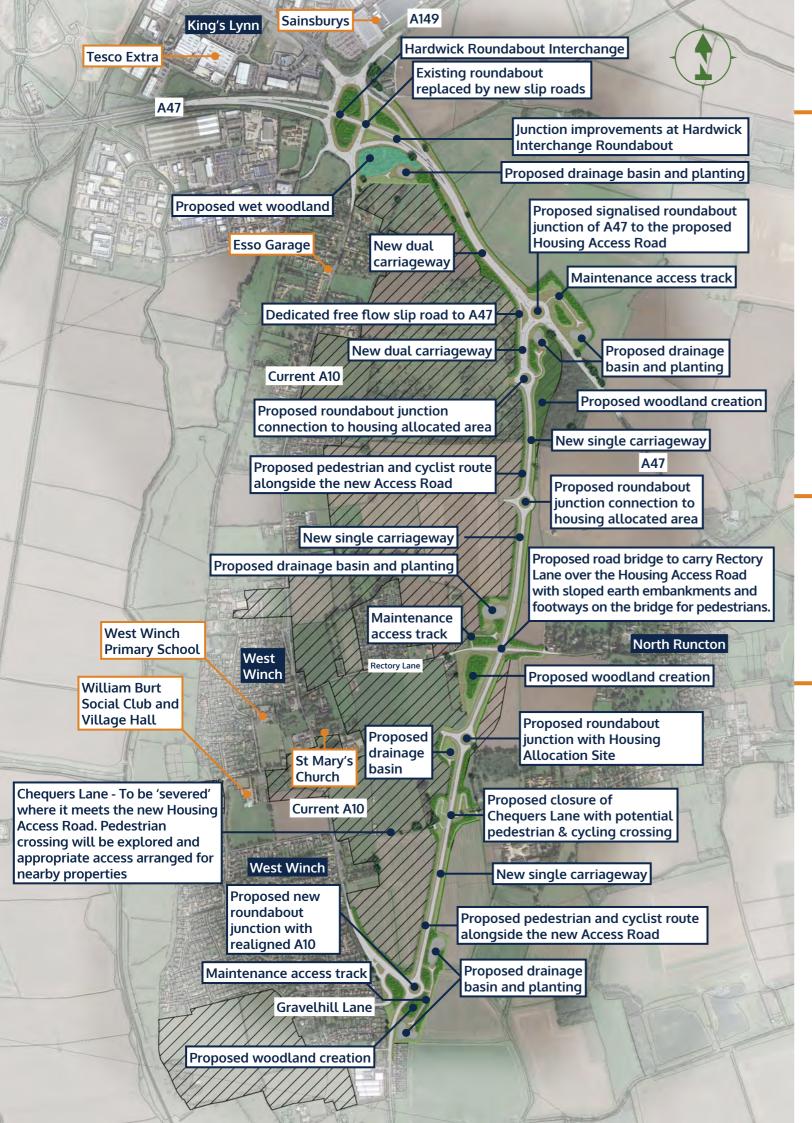
West Winch Housing Access Road Consultation

14 November 2022 to 8 January 2023



www.norfolk.gov.uk/WestWinchA10





Links to A47

The access road will join the A47 via a new roundabout and a dedicated free flow slip road. The A47 between the access road and the Hardwick Interchange will become a dual carriageway.

The current layout of the A47 and its connection to the Hardwick Interchange needs to be improved to ensure that it can accommodate the traffic from the Growth Area and access road.

Improvements to the junction with the Hardwick Interchange which will see:

Removal of the smaller roundabout to the east

New slip roads on and off the A47

Potential upgrades to signals at the interchange

Central section

We are proposing to build a new bridge to carry Rectory Lane over the access road to maintain connectivity between West Winch and North Runcton.

South section

Chequers Lane will be severed to prevent traffic travelling through North Runcton to the A47. We are also exploring the need for a pedestrian and cycling crossing at this location. We will work with nearby properties to ensure there are appropriate access arrangements.



toward the A47

New roundabout linking the A10 with the access road



 \mathbb{M}

A10 and Gravelhill Lane will be realigned to suit the new roundabout

Footway/cycleway to the west of the new road

Surface water drainage from the new road will be designed to avoid impacts to existing watercourses, using attenuation features (areas that fill during significant rainfall) to minimise flood risk. Sustainable drainage systems (SuDS) like this are designed to avoid making any existing drainage issues worse.

New single carriageway with a roundabout junction travelling north from the A10

The Landscape

The landscape and ecology strategy for the new Access Road is focussed around these key themes:



Retaining existing high quality landscape features, such as hedgerows, woodland and specimen trees, where possible;

Limiting visual impact of the development, using planting buffers to provide areas of visual screening. It is anticipated that the flat topography, surrounding field pattern and existing network of hedgerows and vegetation will provide a good level of visual containment of the scheme. However, further analysis of this will take place as part of the Landscape and Visual Impact Assessment (LVIA), which is still to be completed;

Enhancing the existing ecological network, improving wildlife links and creating habitats which are of high priority for the region;

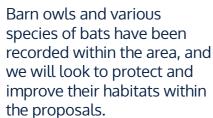
Integrating with existing rural landscape character. Plant and tree species will be chosen in line with local landscape character assessments, and native species already 4 found on and around the site, to give an enhanced sense of place;

Increasing the overall amount and guality of green infrastructure to offer more opportunities for carbon sequestration.

Proposed landscape and ecology measures



Open water / wetland habitats will be created where possible.



Existing hedgerows will be maintained where practicable, and supplemented with new lengths of mixed native hedgerow.



A large amount of new woodland habitat will be provided.



Mixed grassland is proposed along the edges of the carriageway. This will create more diverse habitats for insects and vertebrates.

Protecting the Environment

An Environmental Impact Assessment scoping exercise was carried out in 2021 which involved a review of existing data and identification of who might be adversely affected by the scheme. Baseline surveys were also conducted. These activities will help to determine which environmental topics should be covered by the Environmental Impact Assessment. The findings will be detailed in an Environmental Statement, which will set out our assessment of the likely environmental effects of the Access Road.

The Environmental Statement will identify potential environment effects on people, wildlife and habitats for each environmental topic and will identify suitable mitigation measures for both during construction and once the scheme is built. Where impacts can't be mitigated this will be presented in the **Environmental Statement** so that it can be considered during the planning process.

Air Quality

We will carry out an air quality assessment to establish any beneficial and adverse changes to local air quality. Where traffic levels decrease we anticipate air quality will improve.

Geology and soils

Ground investigations will be completed across the project to assess any historic land uses (for example, railways & old clay pits) and identify if there is any contamination that needs to be addressed.

Biodiversity and ecology



Biodiversity describes the variety and range of wildlife and habitat in an area. There are several habitats within the route corridor that are suitable for protected species such as badgers, bats and great crested newts. Biodiversity Net Gain aims to restore habitats to their original condition and improve them. The proposed scheme will look to achieve at least 10% Biodiversity Net Gain.

Cultural Heritage



There are no designated (protected) heritage assets on the route corridor. There are several listed buildings within 1km of the scheme. As part of the Environmental Statement, the significance of effects from the scheme on built and buried heritage assets will be determined.

Other topics covered by the Environmental Impact Assessment will include:

Aboriculture

• Equality impact assessment

Noise and vibration (((-1/r)))

Modelling will be used to determine noise and vibration effects during the construction phase. Once the road is open, we anticipate a reduction in traffic levels on the existing A10 with a reduction in related noise and vibration.

Water 📚

A Construction Environmental Management Plan (CEMP) will be produced to detail mitigation measures to reduce the likelihood of effects such as pollution entering drains and rivers. Use of Sustainable Drainage Systems (SuDS) will mitigate any increase in surface water runoff.

Population and health

We are proposing improvements to existing active travel routes on the A10 and through the Hardwick interchange. The pedestrian and cyclist route alongside the new Access Road will also encourage active travel between new and existing communities and facilities.

Climate



We will design the scheme to ensure that we use as much recycled or locally sourced material as possible, to reduce the carbon footprint of the scheme. A climate resilience assessment will also be prepared to look at climate factors, such as temperature, wind, rainfall and how that might impact the scheme.

• Major accidents and disasters



Traffic Flows

This shows the predicted average daily traffic flows on local roads with and without the access road in place. The forecast traffic flows are shown for the road's opening year and 2039. The year 2039 was selected as this was used for the previous modelling carried out for the Strategic Outline Business Case.

Potential traffic calming on the existing A10 through West Winch

The reduction in traffic on the existing A10 as a result of the Access Road provides the opportunity to introduce measures that improve journeys for all users including pedestrians, cyclists and bus passengers as well as discouraging through traffic between West Winch and the Hardwick Interchange. We are considering a range of complementary measures on the existing A10 which could include:

- Reduction to the existing speed limit
- Weight Restriction to prohibit Heavy Goods Vehicle through movements
- Northbound bus lane on approach to the Hardwick Interchange
- New signal controlled crossings for pedestrians and cyclists
- Bus stop improvements (better waiting facilities and real time information)
- Traffic calming
- Gateway features (such as picket fences) at the northern and southern ends of the A10

24 hour traffic flows

Table key

Road Name	2018 Traffic Levels
Projected traffic	Projected traffic
levels in the scheme	levels in the scheme
opening year with 300	opening year with 300
new homes (no Access	new homes with the
Road)	Access Road
Projected traffic levels	Projected traffic levels
in 2039 with 4000	in 2039 with 4000
new homes (no Access	new homes with the
Road)	Access Road

1 A47	38,200
43,400	42,900
47,600	48,100
2 A47	20,100
21,300	16,700
23,600	20,600
3 A149 Queen Elizabeth Way	27,500
31,700	31,200
36,300	35,800
4 A10 West Winch Road	24,100
26,500	10,800
40,000	17,400
5 A47 Constitution Hill	19,500
20,600	36,000
21,400	46,200
⁶ West Winch Housing Access Road	0
0	16,000
0	28,500
7 A47 Constitution Hill	19,500
20,600	20,600
21,400	21,700

8 Chapel Lane	2,000
2,000	2,200
3,300	3,500
9 Rectory Lane	1,200
1,400	1,400
3,000	2,800
10 A10 Lynn Road	21,600
22,600	8,100
28,300	11,900
1 Long Lane	1,600
1,800	1,700
2,800	2,700
12 A10 Lynn Road	21,300
22,400	8,000
24,500	10,200
追 Gravelhill Lane	1,500
1,700	1,600
2,600	2,500
12 West Winch Housing Access Road	0
0	14,600
0	17,100
15 A10 Lynn Road	21,000
22,100	22,100
22,700	24,200
16 New Road	800
16 New Road 1,000	800 1,000
1,000	1,000
1,000 1,100	1,000 1,100

Map of locations





We want to encourage active forms of travel including walking and cycling.

The new Access Road active travel facilities will connect with and complement the existing and proposed walking and cycling routes that will be delivered by the planned housing growth areas and wider Local Cycling and Walking Implementation Plan.

The Access Road will support active travel by providing the following facilities:

- -(1)- A walking and cycling path alongside the Access Road, providing one of three northsouth routes including a route through the Growth Area and the existing shared-use path alongside the A10
- -2 Provision of direct pedestrian and cycle connectivity between Rectory Lane and the Access Road path providing connectivity between North Runcton, West Winch and the Growth Area
- -3- Chequers Lane will be severed to prevent motorised traffic travelling through North Runcton to the A47. We are exploring the need for a crossing at this location for pedestrians and cyclists

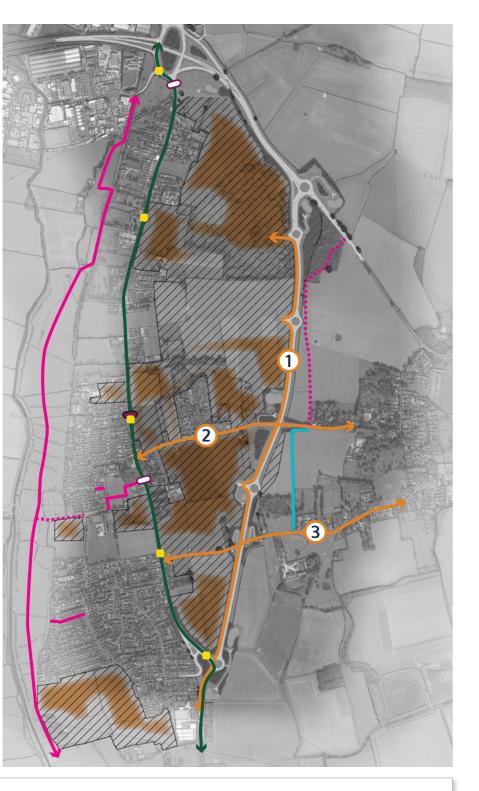
Key

Existing Public Rights of Way

- Existing Footpath
- •••••• Existing Restricted Byway
- Existing Bridleway

Existing A10 Crossings

Signal Controlled Crossing Uncontrolled Crossing



- Access Road Active Travel Proposals
 - Local Cycling and Walking Infrastructure Plan Schemes
- West Winch- Shared-Use path A10 and Hardwick Roundabout
- Growth Area include walk and cycle links
- Opportunities for new signalised crossings

Public Transport

The Access Road will reduce traffic on the existing A10 and provide the opportunity for existing and new bus services to route through the Growth Area in the future. The reduction in traffic on A10 between the Access Road and Hardwick Interchange will provide benefits to bus journey times and reliability. We will be working with bus operators to the develop bus services through the masterplan and local communities in the future.

We would like to find out your views on what improvements you would like to see to existing bus services, bus stops and infrastructure in the local area.

Key

First Bus Excel Services along the A47 (Closest Bus Stops Middleton Church):

- Excel A: Peterborough-Norwich (all stops along the route) – 8 buses per day
- Excel B: Peterborough-Norwich (limited stops) hourly service
- Excel C: Peterborough-Norwich (Express Service) - hourly service

Bus Services along the A10 and West Winch:

- Lynx 37 King's Lynn-Downham Market hourly service (8 buses per day)
- Coach Services 40 King's Lynn-Thetford 4 buses per day
- Lynx 38 King's Lynn-Fair Green 2 buses per day
- Lynx 39 Kings's Lynn 6 buses per day
- Existing Bus Stops

Potential bus lane on approach to Hardwick Interchange





Visualisations

Roundabout junction of new access road and existing A10



Proposed signalised roundabout junction of A47 A47 into the Hardwick Interchange to the new access road



Proposed roundabout junction with Housing **Allocation Site**



Roundabout



Indicative images only

Have your say

Visit our online room to find out more and tell us what you think by filling in our online survey.



www.norfolk.gov.uk/westwinchA10

To find out more about the West Winch Housing Access Road and to speak to the project team visit one of our public consultation events at:

Location	Date and Time
West Winch Primary	Wednesday 23
School	November, 4pm to 9pm
The Village Meeting	Saturday 10th
Place, North Runcton	December, 10am-4pm
West Winch Primary	Wednesday 4 January,
School	4pm to 9pm

If you need assistance to enable you to respond to the consultation, including receiving information in large print, audio, Braille, alternative format or in a different language please email WestWinchA10@norfolk.gov.uk or telephone 0344 800 8020 and we'll do our best to assist you.

CONSULTATION SURVEY

West Winch Housing Access Road Public Consultation -Survey

Have your say

You can find information about the West Winch Housing Access road at <u>www.norfolk.gov.uk/westwinchA10</u>. The consultation period runs from Monday 14 November to 8 January 2023.

The deadline for responses to this consultation is midnight on 14 January 2023.

If you need further assistance, please email us on <u>WestWinchA10@norfolk.gov.uk</u> or ring us on 0344 800 8020 and we'll do our best to assist you.

You can choose not to take part in the consultation, to stop responding at any time, or to ignore any questions that you do not want to answer.

Personal information, confidentiality and data protection

We will use any personal information to understand how different groups of people feel about our proposals. We will process any personal information we receive from you in line with the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679), the Data Protection Act 2018 and Norfolk County Council's data protection policy and guidelines. This means that Norfolk County Council will hold your personal data and only use it for the purpose for which it was collected, being this consultation. You can find a copy of our privacy statement at https://www.norfolk.gov.uk/privacy

We will feed back your views to the West Winch Housing Access road project team, their consultants and contractors as part of work to develop the design of the West Winch Housing Access road and proposals associated with it. This includes quoting extracts from consultation responses in our report. We will name key stakeholders / organisations along with their views, but will not identify members of the public when reporting our findings. The report will be published on our website. Under our record management policy we will keep this information for five years. We will also, under normal circumstances, not pass your personal data on to anyone else. However, we may be asked under access to information laws to publish or disclose some, or all, of the information you provide in response to this consultation. We will only do this where such disclosure will comply with such relevant information laws which include the Freedom of Information Act 2000, the Data Protection Act 2018 and the Environmental Information Regulations 2004.

About you

- 1. Are you responding as:
 - Local resident
 - □ On behalf of a local business or organisation
 - □ Someone who works in the area
 - □ An elected representative
 - □ A visitor to the area
 - □ Someone who travels through the area
 - □ None of the above
- 2. If you are responding on behalf of a local business or organisation, what is the name of the organisation or business? Please note: if you are responding on behalf of an organisation it should be in an official capacity. Please write your answer below:

3. If you are responding on behalf of an organisation please provide an email contact below:

Links to the A47 and Hardwick Interchange

4. Thinking about the proposals for the road network: do you have any comments on the proposals for the north section of the access road and the A47 to the Hardwick Interchange? Please use additional paper if required.

Local Access proposals

- 5. Our proposals include a new bridge carrying Rectory Lane over the access road to maintain connectivity between the villages, and also avoid traffic using North Runcton to access the A47. To what extent do you agree or disagree with this proposal?
 - □ Strongly agree
 - □ Agree
 - □ Neither agree nor disagree
 - Disagree
 - □ Strongly disagree
- 6. We are also proposing to close Chequers Lane where it crosses the access road, however we are planning to maintain connectivity for access to nearby properties and for walkers and cyclists. To what extent do you agree or disagree with these proposals?
 - □ Strongly agree
 - □ Agree
 - □ Neither agree nor disagree
 - Disagree
 - □ Strongly disagree
- 7. Thinking about the proposals for the road network, do you have any comments on the proposals for the south section of the proposed access road?

Environmental and landscape considerations

8. Do you have any comments on the environmental proposals for the proposed access road?

9. Do you have any comments on the landscape proposals for the proposed access road?

Improvement measures on the existing A10

Once the access road is built it will become the new A10 and the road through West Winch will be downgraded so it will no longer be an A class road. We want to encourage traffic to use the new access road and are considering several measures to support this.

10. To what extent to you agree or disagree with the following potential types of measures to improve the existing A10 through West Winch and encourage traffic to use the access road?

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
Reduced speed limit					
Weight limit restriction					
Northbound bus lane on approach to Hardwick Interchange					
New controlled crossings for pedestrians and cyclists					
Bus stop improvements (better waiting facilities and real time information)					
Traffic calming measures					
Gateway features at the northern and southern ends of the existing A10 (eg picket fencing)					

Active travel

11. Thinking about your travel habits, what forms of transport do you currently use when travelling in the local area? Please tick all that apply.

	Commuting to work	School / college / university	Leisure	Food shopping	Other shopping	Community centres (eg libraries, hospitals)	Visiting friends
Car as driver							
Car as passenger							
Bus							
Train							
Bicycle or e-bike							
Walk							
Motorcycle or scooter							
Taxi							

- 12. Please select the top three factors that would encourage you to cycle or walk more in general
 - Better street lighting along footpaths and cycle routes
 - □ More paths and cycle tracks physically separated from vehicles
 - □ Provision of electric bikes for hire
 - □ More routes connecting to local facilities e.g. local shops, doctors, schools
 - □ Safer junctions and more crossings
 - □ Closing streets outside local schools during drop-off and pick-up times
 - □ More leisure routes away from busy roads
 - □ Improvements to existing public rights of way
- 13. We are proposing to include a walking and cycling link parallel with the access road to ensure there is a high quality connection between the new and existing communities. To what extent do you agree or disagree with this proposal?
 - □ Strongly agree
 - □ Agree
 - □ Neither agree nor disagree
 - Disagree
 - □ Strongly disagree
- 14. There are existing walking and cycling facilities around the western edge of the Hardwick junction, that connect West Winch to the Hardwick Road and the centre of Kings Lynn. We would like your views on these facilities to inform wider transport measures and opportunities.

Have you used these routes as a pedestrian or cyclist?

- 🗆 Yes
- □ No
- 15. If yes, what would improve them?
 - Better segregation between pedestrians and cyclists
 - Wider cycle and pedestrian paths
 - More direct pedestrian and cycle route to Hardwick Road
 - Better lighting
 - Better separation from traffic movements
 - Other (please specify)

16. If no, why haven't you?

- □ Too many crossings
- Route is too indirect
- □ The connecting cycle paths and footways are poor
- □ It doesn't feel safe
- □ I don't walk or cycle
- □ Other (please specify)

17. Do you have any other comments about cycling and walking in the local area?

Public transport

- 18. Please select the top three measures that would encourage you to use public transport more:
 - Bus priority measures to enable faster bus services with more consistent journey times
 - Electric buses
 - □ More services running earlier in the morning
 - □ More service running later in the evening
 - □ Cheaper bus fares
 - □ More bus stops
 - □ More frequent buses
 - Mobility Hub (local interchange between bicycle, bus routes, taxi, car club travel modes etc)

- 19. Which of the following local destinations would you like to be able to access by bus? Please tick your top three local destinations:
 - □ Kings Lynn Town Centre
 - □ Hardwick Road Retail Centre
 - Queen Elizabeth Hospital
 - □ Kings Lynn Rail Station
 - □ Local Schools/Colleges
 - □ Watlington Rail Station

Any other comments?

20. Do you have any other comments you wish to make on the proposals for West Winch Housing access road?

More about you

Providing this information is optional, however it helps us understand how different groups of people might be affected by the proposals.

21. Are you..?

- Male
- Female
- □ Non-binary
- □ Prefer not to say

22. How old are you?

- Under 15
- □ 16-29
- 30-44
- □ 45-64
- 65-84
- Over 84
- □ Prefer not to say
- 23. Do you have any long-term illness, disability or health problem that limits your daily activities or the work you can do? Please select one only:
 - 🗆 Yes
 - □ No
 - □ Prefer not to say

24. How would you describe your ethnic background? Please select one only:

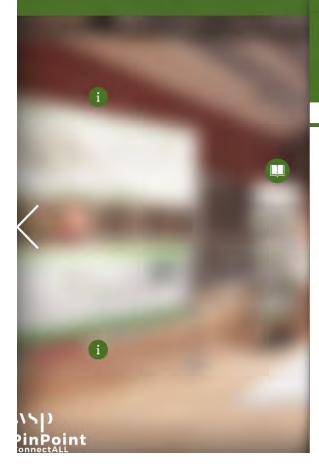
- White British
- White Irish
- White Other
- □ Mixed
- Asian or Asian British
- Black or Black British
- □ Chinese
- Prefer not to say
- □ Other ethnic background please describe below

25. What is your postcode?

Thank you for completing our survey. Please return it to:

West Winch A10, Infrastructure Delivery Team Norfolk County Council County Hall, Floor 2, Martineau Lane Norwich NR1 2DH

ONLINE CONSULTATION ROOM



Welcome to the consultation room for the West Winch Housing Access Road

X

360 virtual consultation room

Introduction

To navigate, please use your mouse or finger by clicking and dragging to pan around the room.

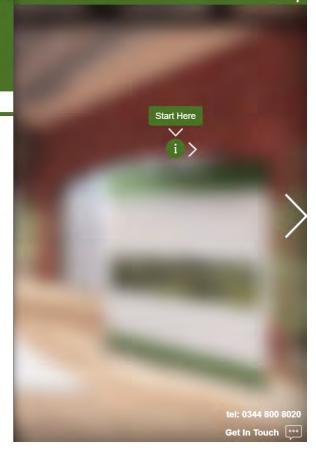
You can view the brochure by clicking on the hotspot that looks like this [1] within the room.

The West Winch Strategic Growth Area is the largest and most strategically important site for housing in west Norfolk, which will bring around 4000 new homes, and employment opportunities, commercial space, community resources, health facilities, education, play facilities, public open spaces, and transport links all on one site.

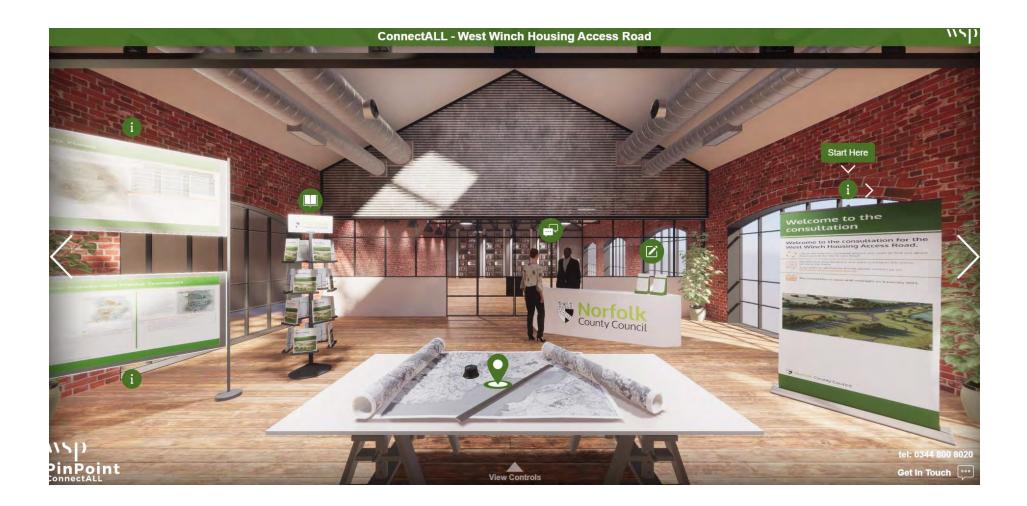
A new housing access road is planned which will serve the growth area and make sure traffic from the new development has a minimal impact on the existing A10 as it passes through the village of West Winch. The West Winch Housing Access Road will also address existing traffic problems through West Winch by rerouting the A10 to the A47 and the Hardwick Interchange.

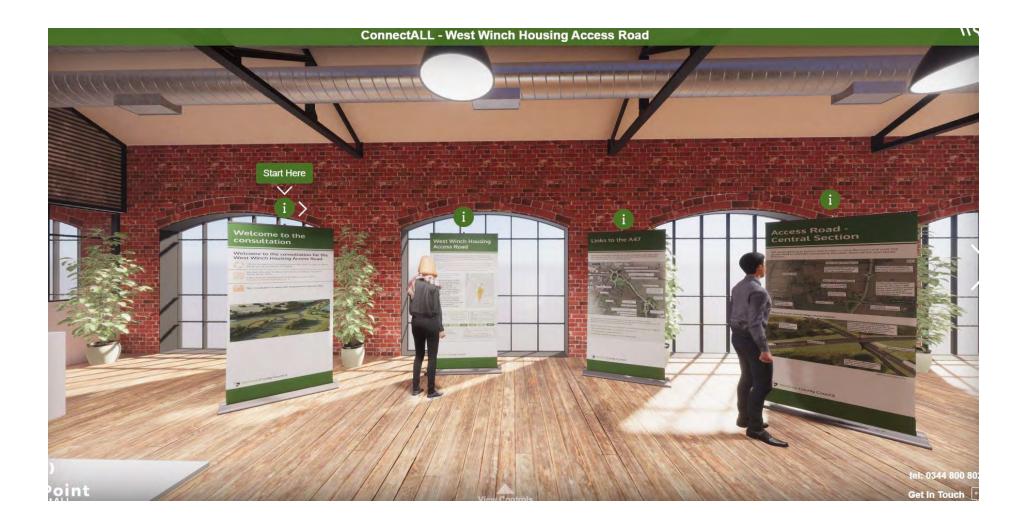
We hope you enjoy looking through the information about the scheme.





NSD





LETTER TO LOCAL RESIDENTS

West Winch Housing Access Road Infrastructure Delivery Team County Hall Martineau Lane Norwich NR1 2DH NCC contact number: 0344 800 8020 Text relay no.: 18001 0344 800 8020

Date: 7 November 2022

Tel No.: 0344 800 8020

Email:WestWinchA10@norfolk.gov.uk

Dear Sir/Madam,

West Winch Housing Access Road – Pre-planning Public Consultation

A pre-planning application public consultation for the West Winch Housing Access Road is due to launch on Monday 14 November 2022.

About the West Winch Housing Access Road

The West Winch Housing Access Road will serve the South East King's Lynn Growth Area (known locally as the West Winch Growth area) which will see up to 4,000 new homes built over the next 20 years.

This new road would connect the A10 to the A47, starting south of Gravelhill Lane in West Winch and joining the A47 before it reaches the Hardwick Junction. The scheme would also see the dualling of the A47 between Hardwick and the access road, with a new signalised roundabout on the A47. Improvements will also be made to the Hardwick Interchange to accommodate the changes.

This road scheme will help to address local traffic problems by providing an alternative route around the village of West Winch. This will allow measures to be introduced along the existing A10, improving safety and living conditions for local residents.

Once completed, the new access road will become part of the A10.

Public consultation

The consultation will run from Monday 14 November to Sunday 8 January 2023. You will be able to view information on the proposals and respond to the consultation on the Norfolk County Council website at www.norfolk.gov.uk/WestWinchA10. This will be available from 14 November.

If you would like to speak to members of the project team about the proposals, we are holding a number of in-person events though the consultation period as follows:

Location	Date and Time
West Winch Primary School, PE33 0LA	Wednesday 23 November, 4pm to 9pm
The Village Meeting Place, North Runcton, PE33 0RB	Saturday 10 th December, 10am-4pm
West Winch Primary School, PE33 0LA	Wednesday 4 January, 4pm to 9pm

How to comment

- Visit <u>www.norfolk.gov.uk/WestWinchA10</u> from 14 November to view the plans in more detail and complete our online questionnaire.
- Speak to a member of our team at a consultation event.
- Ask for paper copies from 14 November by calling or emailing us using the details at the top of this letter.
- Write to us at: West Winch Housing Access Road, Infrastructure Delivery Team, County Hall, Martineau Lane, Norwich, NR1 2DH
- Email comments to WestWinchA10@norfolk.gov.uk

Information gathered from this consultation will help inform the development of the scheme before we submit a planning application next year.

Please make sure your response reaches us before the consultation closes at midnight on Sunday 8 January 2023.

For further information on the project please visit <u>www.norfolk.gov.uk/WestWinchA10</u>.

Yours sincerely,

West Winch Housing Access Road Project Team

SOCIAL MEDIA POSTS



Norfolk County Council 🤣 @NorfolkCC

We are carrying out a public consultation on the West Winch Housing Access Road between Monday 14 November and Sunday 8 January.

Find out more and take part in the consultation via norfolk.gov.uk/westwincha10



12:08 pm · 14 Nov 2022

2 Retweets 2 Likes

Source: NCC Twitter



Norfolk County Council 14 Nov 2022 · 🛞

We are carrying out a public consultation on the West Winch Housing Access Road between Monday 14 November and Sunday 8 January.

Find out more and take part in the consultation via https://orlo.uk/WestWinchA10_B5eG7

This is your chance to give us your feedback on our proposals before we finalise and submit the planning application next year.

The new road will serve the West Winch Growth Area which will see up to 4,000 new homes built over the next 20 years.

The route connects the A10 to the A47 via new 1.5-mile road, starting to the south of Gravelhill Lane in West Winch and joining the A47 before it reaches the Hardwick Junction.

The road joins the A47 via a new signalised roundabout and dedicated free-flow slip road. The scheme would see the dualling of the A47 between Hardwick and the new road. Changes will be made to the Hardwick Interchange to account for the extra housing traffic and the rerouted A10.

The West Winch Housing Access Road will provide an alternative route around village of West Winch. This would result in a reduction in traffic through the village and therefore allow the introduction of measures through the village to improve safety and living conditions for local residents.



Source: NCC Facebook