I am a resident of Sheringham and would like to comment on the proposed relocation and expansion of the recycling centre by Norfolk County Council.

I have read much of the comments made in this consultation which has moved me to write. I am astonished that Norfolk County Council has found a need to place such a facility on open AONB next to Hilltop, a centre that I have good experience of witnessing children grow and learn in the natural outdoor setting. I am also astounded at some of the local comments made from people clearly with a vested interest willing to denigrate this ethical business.

I would ask that it is remembered how many children can thank Hilltop for the opportunities it offers. This is none more so publicised than their work with and support for local children's charities. One of which recently filmed at Hilltop played a major part in the BBC children's in need program. Hilltop works with schools, charities, clubs, organised children's groups from all over the UK to help self-confidence and personal relationships to face the challenges of the modern world. They have been doing this for 35 years, longer than the current recycling centre has been legally operating!

Part of Hilltops work is to help children become more appreciative of the natural countryside. I am concerned reversing lorries, compactors and traffic will debilitate this wonderful countryside experience.

I read that some commentators suggest the site is being moved only 15 metres. This is only the gates, the whole compound which is south of the layby is being moved north. The south fence is actually moving nearly 100 metres north. The plan also moves the site from a discreet woodland location to open farmland.

The degree to misinformation some commentators are willing to spread can be summarised by one commentator suggesting that North Norfolk's AONB is no larger than a couple of fields and some woodland. It is in fact 450Km2 and was designated this special protective status in 1968. I think this clearly demonstrates the intellect and bias opinion behind a number of comments made in support of this application.

Perfectly good alternatives are available to achieve the needs of the local population. I urge Norfolk County Council to reconsider this ill thought-out proposal.